



Clinical Forum 2018

Harnessing the power of clinical and financial collaboration to drive value

22 March 2018, London (venue tbc)

The concept of 'value' in healthcare – maximising the outcomes which matter to people at the lowest possible cost – is increasingly seen as a key lever for supporting the delivery of high quality sustainable healthcare. The challenge is how to do this in practice. What is clear is that clinicians and finance staff need to work more closely together to support improvements in value.

In this forum we will be focusing on how clinicians can advance value-based healthcare, both in their clinical roles and by working collaboratively with their finance colleagues. We will explore the main elements of value through a series of real-life case studies, and consider how collaborative working between clinicians and finance can drive value.

This one-day forum is aimed at all clinical staff with an interest in quality improvement, the effective use of resources and the practical implementation of value-based healthcare. We encourage clinicians to bring a finance colleague with them if possible.

Healthcare Costing for Value Institute member organisations are eligible for **two free places at the forum** (one clinical place and one finance place). Clinical staff from non-Institute member organisations are also welcome to book onto the event at a cost of £199 (excl. VAT). Please email charlie.dolan@hfma.org.uk to book onto the Forum. For further information or to find out if your organisation is already a member of the Institute, please visit <https://tinyurl.com/yd8us9qj>

This Forum is worth 6 CPD hours.

09:30 Registration and tea and coffee

10:00 Chair's introduction
Chair tbc

10:05 Welcome from the Faculty of Medical Leadership and Management
Speaker tbc

The importance of clinical and financial collaboration and what we mean by value.

10:15 Capturing value in healthcare
Paul Buss, medical director and deputy chief executive, Aneurin Bevan University Health Board

The use of a value-based approach at Aneurin Bevan University Health Board (ABUHB) is driven by a joint clinical and finance partnership between the health board's medical director, assistant medical director, and finance director. All are supporters of a value-based healthcare model as a way of supporting the delivery of high-quality sustainable services for the local population.

In this session Paul will give an overview of the work undertaken at ABUHB and introduce the theory of value-based healthcare. He will talk about why value in healthcare matters, clinicians' responsibility for resource utilisation, and the importance of clinical and financial collaboration.

10:45 Maximising the use of costing data – learning to speak the same language
Speaker tbc

This session will give an introduction to patient level costing and present a case study showing how clinical and finance staff can work together to maximise the benefits of patient-level cost data, challenge clinical practice, remap patient pathways and improve patient care.

11:10 Q&A



11:30 **Coffee break and networking**

12:00 **How Quality Improvement (QI) links to the value-based healthcare agenda**

John Dean, clinical director for quality improvement and patient safety, Care Quality Improvement Department, Royal College of Physicians

John will provide an introduction to Quality Improvement (QI) and give an overview of some of the different approaches to service redesign. The session will also look at how QI links to the measurement and realisation of value including identifying some of the challenges to success and sharing details of progress from existing QI projects. The session will cover what you can do within your own organisation and how to take account of the value equation when taking on QI projects.

12:30 **Q&A**

12:40 **Lunch and networking**

13:40 **Following the patient – linking costs and outcomes for prostate cancer pathways**

Susan Rollason, director of finance and a representative from the UHCW clinical staff, University Hospitals Coventry and Warwickshire NHS Trust

University Hospitals Coventry and Warwickshire NHS Trust (UHCW) is undertaking a wide programme of work to promote value-based healthcare, and as part of this is starting to develop the capability to measure and understand its health outcomes in prostate cancer care delivery, using the framework prescribed by the International Collaboration for Health Outcomes Measurement (ICHOM).

This session will explore their approach, progress so far and plans for the future. Previously at the trust a range of clinically rich datasets were being collected, but were not being used in any meaningful way. In particular, the trust was missing the opportunity to link outcome data to finance and activity data held within their Patient Level Information and Costing System (PLICS) to gain a better understanding of the economics of service delivery.

UHCW has now been working with clinicians and managers to start mapping patient outcome data for the Prostate Cancer pathway, with the aim to then map it through to patient-level costing data in order to gauge value adding and non-value adding activities.

14:10 **Q&A**

14:30 **The practical application of value in healthcare**

Discussion session facilitated by David Warriner, former National Medical Director's clinical fellow and senior cardiology registrar and Rebecca Hewiston, National Medical Director's clinical fellow

This session will offer the opportunity to reflect on the earlier sessions and consider areas where delegates can use some of the concepts introduced earlier in the day to improve patient care within their own organisations. The group discussion will consider:

- What can we do to promote the concept of value in decision making?
- What do clinicians need to know about NHS finance and patient-level costing to support the value and QI agenda?
- How significant is clinicians' responsibility for resource utilisation?
- How can we improve the collection of data on outcomes that matter to patients?
- How can we measure value within our QI projects?

15:00 **Coffee and networking**

15:30 **Patient-defined outcomes and population health management**

Caroline Sayer, former Chair, Camden Clinical Commissioning Group

Delivering value-based healthcare in practice will only progress so far if the work is conducted in silos. Eventually we will require an integrated system-wide approach that bridges the gap between outcomes/cost for the individual patient, and population health management. Camden CCG has been strongly influenced

by Michael Porter's work suggesting that an outcome defined by patients in itself could drive the integration of care, particularly if it requires a system approach across organisations.



The CCG has developed its own population health management tool to identify segments of population by developing groups based on similar health needs. The aim is to understand what drives patients to fit into one of the groups, for example a combination of disease and demographic factors. Caroline will outline how they have developed local outcomes directly with patients and used the population health management tool to re-design services based on the needs of the population, which can then be measured in success by the related outcomes and cost.

16:00 **Q&A**

16:20 **Driving value at a local level**

Discussion session facilitated by a former National Medical Director's Clinical Fellow

This will be a facilitated discussion on what needs to happen next to embed value within your local organisation. How can the power of clinical and financial collaboration be harnessed to drive value? What actions can you take home from the day to improve patient care?

16:50 **Chair's final comments**

17:00 **Forum close**

